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BELLSOUTH CORP  
Form 8-K  
March 31, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

FORM 8-K  
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):  
March 31, 2004

BELLSOUTH CORPORATION  
(Exact name of registrant as specified in its charter)

|                 |              |                |
|-----------------|--------------|----------------|
| Georgia         | 1-8607       | 58-1533433     |
| (State or other | (Commission  | (IRS Employer  |
| jurisdiction of | File Number) | Identification |
| incorporation)  |              | No.)           |

|                                                            |            |
|------------------------------------------------------------|------------|
| Room 15G03, 1155 Peachtree Street, N. E., Atlanta, Georgia | 30309-3610 |
| (Address of principal executive offices)                   | (Zip Code) |

Registrant's telephone number, including area code  
(404) 249-2000

Item 9. Regulation FD Disclosure

The following information, including the Exhibit attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

Attached and incorporated herein by reference is Exhibit 99-a, which is a copy of a press release of BellSouth Corporation dated March 31, 2004 announcing treatment of Latin America as discontinued operations and updating guidance for 2004 pension and post-retirement benefit costs.

In addition to historical information, this document contains forward-looking statements regarding events and financial trends. Factors that could affect

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future results and could cause actual results to differ materially from those expressed or implied in the forward-looking statements include: (i) a change in economic conditions in domestic or international markets where we operate or have material investments which would affect demand for our services; (ii) the intensity of competitive activity and its resulting impact on pricing strategies and new product offerings; (iii) higher than anticipated cash requirements for investments, new business initiatives and acquisitions; (iv) unfavorable regulatory actions; (v) currency devaluations and continued economic weakness in certain international markets in which we operate or have material investments and (vi) those factors contained in the Company's periodic reports filed with the SEC. The forward-looking information in this document is given as of this date only, and BellSouth assumes no duty to update this information.

### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

BELLSOUTH CORPORATION

By: /s/ W. Patrick Shannon  
W. Patrick Shannon  
Vice President - Finance  
March 31, 2004