

LIFE TIME FITNESS INC
Form 10-Q
July 30, 2010

Table of Contents

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 10-Q

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934**

For the quarterly period ended June 30, 2010

or

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934**

For the transition period from _____ to _____

Commission File No. 001-32230

Life Time Fitness, Inc.

(Exact name of registrant as specified in its charter)

Minnesota

(State or other jurisdiction of
incorporation or organization)

41-1689746

(I.R.S. Employer
Identification No.)

**2902 Corporate Place
Chanhassen, Minnesota**

(Address of principal executive offices)

55317

(Zip Code)

Registrant's telephone number, including area code: **952-947-0000**

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer
(do not check if smaller
reporting company)

Smaller reporting
company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

The number of shares outstanding of the registrant's common stock as of July 20, 2010 was 41,867,444 common shares.

TABLE OF CONTENTS

	Page
<u>PART I.</u>	
<u>FINANCIAL INFORMATION</u>	
<u>Item 1.</u>	
<u>Financial Statements</u>	
<u>Consolidated Balance Sheets as of June 30, 2010 (unaudited) and December 31, 2009</u>	3
<u>Consolidated Statements of Operations for the Three and Six Months Ended June 30, 2010 and 2009 (unaudited)</u>	4
<u>Consolidated Statements of Cash Flows for the Six Months Ended June 30, 2010 and 2009 (unaudited)</u>	5
<u>Notes to Unaudited Consolidated Financial Statements</u>	6
<u>Item 2.</u>	
<u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	13
<u>Item 3.</u>	
<u>Quantitative and Qualitative Disclosures about Market Risk</u>	25
<u>Item 4.</u>	
<u>Controls and Procedures</u>	25
<u>PART II.</u>	
<u>OTHER INFORMATION</u>	
<u>Item 1.</u>	
<u>Legal Proceedings</u>	25
<u>Item 1A.</u>	
<u>Risk Factors</u>	25
<u>Item 2.</u>	
<u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	25
<u>Item 3.</u>	
<u>Defaults Upon Senior Securities</u>	25
<u>Item 4.</u>	
<u>[Removed and Reserved]</u>	25
<u>Item 5.</u>	
<u>Other Information</u>	25
<u>Item 6.</u>	
<u>Exhibits</u>	26
<u>SIGNATURES</u>	27
<u>EX-31.1</u>	
<u>EX-31.2</u>	
<u>EX-32</u>	
<u>EX-101 INSTANCE DOCUMENT</u>	
<u>EX-101 SCHEMA DOCUMENT</u>	
<u>EX-101 CALCULATION LINKBASE DOCUMENT</u>	
<u>EX-101 LABELS LINKBASE DOCUMENT</u>	
<u>EX-101 PRESENTATION LINKBASE DOCUMENT</u>	

Table of Contents**PART I. FINANCIAL INFORMATION****Item 1. Financial Statements**

LIFE TIME FITNESS, INC. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
(In thousands, except share and per share data)

	June 30, 2010 (Unaudited)	December 31, 2009
ASSETS		
CURRENT ASSETS:		
Cash and cash equivalents	\$ 24,010	\$ 6,282
Accounts receivable, net	4,280	4,026
Center operating supplies and inventories	15,559	14,621
Prepaid expenses and other current assets	17,279	12,938
Deferred membership origination costs	17,660	20,278
Deferred income taxes	12	660
Total current assets	78,800	58,805
PROPERTY AND EQUIPMENT, net	1,529,539	1,512,993
RESTRICTED CASH	1,980	2,941
DEFERRED MEMBERSHIP ORIGINATION COSTS	7,715	8,716
OTHER ASSETS	54,544	48,070
TOTAL ASSETS	\$ 1,672,578	\$ 1,631,525
LIABILITIES AND SHAREHOLDERS EQUITY		
CURRENT LIABILITIES:		
Current maturities of long-term debt	\$ 11,916	\$ 16,716
Accounts payable	19,023	14,429
Construction accounts payable	20,170	9,882
Accrued expenses	54,530	48,235
Deferred revenue	39,697	36,939
Total current liabilities	145,336	126,201
LONG-TERM DEBT, net of current portion	616,694	643,630
DEFERRED RENT LIABILITY	30,821	29,048
DEFERRED INCOME TAXES	76,495	77,189
DEFERRED REVENUE	7,770	8,819
OTHER LIABILITIES	9,409	9,207
Total liabilities	886,525	894,094
COMMITMENTS AND CONTINGENCIES (Note 6)		
SHAREHOLDERS EQUITY:		
Undesignated preferred stock, 10,000,000 shares authorized; none issued or outstanding		

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Common stock, \$.02 par value, 75,000,000 shares authorized; 41,863,094 and 41,410,367 shares issued and outstanding, respectively	838	829
Additional paid-in capital	402,563	395,121
Retained earnings	383,815	344,095
Accumulated other comprehensive loss	(1,163)	(2,614)
Total shareholders' equity	786,053	737,431
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 1,672,578	\$ 1,631,525

See notes to unaudited consolidated financial statements.

3

Table of Contents

LIFE TIME FITNESS, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF OPERATIONS
(In thousands, except per share data)
(Unaudited)

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2010	2009	2010	2009
REVENUE:				
Membership dues	\$ 152,879	\$ 142,841	\$ 298,044	\$ 280,238
Enrollment fees	6,175	6,540	12,499	13,013
In-center revenue	68,457	60,250	133,989	119,552
Total center revenue	227,511	209,631	444,532	412,803
Other revenue	3,577	2,918	6,327	6,180
Total revenue	231,088	212,549	450,859	418,983
OPERATING EXPENSES:				
Center operations	142,151	128,871	279,734	255,845
Advertising and marketing	5,903	6,091	12,675	14,389
General and administrative	11,343	11,795	22,043	23,503
Other operating	5,549	4,887	9,858	9,774
Depreciation and amortization	23,218	22,635	45,984	44,699
Total operating expenses	188,164	174,279	370,294	348,210
Income from operations	42,924	38,270	80,565	70,773
OTHER INCOME (EXPENSE):				
Interest expense, net of interest income of \$3, \$23, \$21 and \$162, respectively	(6,917)	(7,880)	(15,013)	(15,354)
Equity in earnings of affiliate	303	332	603	669
Total other income (expense)	(6,614)	(7,548)	(14,410)	(14,685)
INCOME BEFORE INCOME TAXES	36,310	30,722	66,155	56,088
PROVISION FOR INCOME TAXES	14,426	12,462	26,435	22,714
NET INCOME	\$ 21,884	\$ 18,260	\$ 39,720	\$ 33,374
BASIC EARNINGS PER COMMON SHARE	\$ 0.55	\$ 0.46	\$ 1.01	\$ 0.85
DILUTED EARNINGS PER COMMON SHARE	\$ 0.53	\$ 0.46	\$ 0.98	\$ 0.85
	39,885	39,285	39,401	39,167

WEIGHTED AVERAGE NUMBER OF
COMMON SHARES OUTSTANDING BASIC

WEIGHTED AVERAGE NUMBER OF
COMMON SHARES OUTSTANDING
DILUTED

41,154	39,763	40,533	39,475
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See notes to unaudited consolidated financial statements.

4

Table of Contents

LIFE TIME FITNESS, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
(In thousands)
(Unaudited)

	For the Six Months Ended	
	June 30,	
	2010	2009
CASH FLOWS FROM OPERATING ACTIVITIES:		
Net income	\$ 39,720	\$ 33,374
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	45,984	44,699
Deferred income taxes	(3,857)	(421)
Loss on disposal of property and equipment, net	592	560
Gain on sale of land held for sale		(873)
Amortization of deferred financing costs	1,437	1,301
Share-based compensation	3,561	4,027
Excess tax benefit related to share-based payment arrangements	(1,697)	
Equity in earnings of affiliate	(603)	(669)
Dividend received from equity investment	350	350
Changes in operating assets and liabilities	15,150	13,895
Other	71	2,041
Net cash provided by operating activities	100,708	98,284
CASH FLOWS FROM INVESTING ACTIVITIES:		
Purchases of property and equipment	(48,164)	(91,725)
Acquisitions, net of cash acquired	(9,414)	
Proceeds from sale of property and equipment	720	8
Proceeds from sale of land held for sale		1,327
Increase in other assets	(1,423)	(921)
Decrease in restricted cash	961	497
Net cash used in investing activities	(57,320)	(90,814)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Proceeds from long-term borrowings		7,812
Repayments of long-term borrowings	(35,152)	(7,978)
Proceeds from (repayments of) revolving credit facility, net	5,101	(6,800)
Increase in deferred financing costs	(258)	(721)
Excess tax benefit related to share-based payment arrangements	1,697	
Proceeds from stock option exercises	2,952	193
Net cash used in financing activities	(25,660)	(7,494)

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INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	17,728	(24)
CASH AND CASH EQUIVALENTS Beginning of period	6,282	10,829
CASH AND CASH EQUIVALENTS End of period	\$ 24,010	\$ 10,805

See notes to unaudited consolidated financial statements.

5

Table of Contents

LIFE TIME FITNESS, INC. AND SUBSIDIARIES
NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS
(Table amounts in thousands, except share and per share data)

1. Basis of Presentation

The accompanying unaudited consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and notes required by accounting principles generally accepted in the United States for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring adjustments) considered necessary to fairly present financial position, results of operations and cash flows for the periods have been included.

These interim consolidated financial statements and the related notes should be read in conjunction with the annual consolidated financial statements and notes included in the latest Form 10-K, as filed with the Securities and Exchange Commission (SEC), which includes audited consolidated financial statements for the three fiscal years ended December 31, 2009.

2. Share-Based Compensation*Stock Option and Incentive Plans*

We have four share-based compensation plans, the FCA, Ltd. 1996 Stock Option Plan (the 1996 Plan), the Life Time Fitness, Inc. 1998 Stock Option Plan (the 1998 Plan), the Amended and Restated Life Time Fitness, Inc. 2004 Long-Term Incentive Plan (the 2004 Plan) and an Employee Stock Purchase Plan (the ESPP), collectively, the share-based compensation plans. In connection with approval for the 2004 Plan, our Board of Directors approved a resolution to cease making additional grants under the 1996 Plan and the 1998 Plan. The types of awards that may be granted under the 2004 Plan include incentive and non-qualified options to purchase shares of common stock, stock appreciation rights, restricted shares, restricted share units, performance awards and other types of share-based awards.

As of June 30, 2010, we had granted a total of 5,587,165 options to purchase common stock under all of the share-based compensation plans, of which options to purchase 666,831 shares were outstanding, and a total of 2,866,921 restricted shares were granted, of which 1,978,518 restricted shares were outstanding and unvested. We use the term restricted shares to define nonvested shares granted to employees and non-employee directors, whereas applicable accounting guidance reserves that term for fully vested and outstanding shares whose sale is contractually or governmentally prohibited for a specified period of time.

Total share-based compensation expense included in our consolidated statements of operations for the three and six months ended June 30, 2010 and 2009, was as follows:

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2010	2009	2010	2009
Share-based compensation expense related to stock options	\$ 7	\$ 91	\$ 38	\$ 632
Share-based compensation expense related to restricted shares	1,749	1,672	3,463	3,335
Share-based compensation expense related to ESPP	30	30	60	60
Total share-based compensation expense	\$ 1,786	\$ 1,793	\$ 3,561	\$ 4,027

Table of Contents

LIFE TIME FITNESS, INC. AND SUBSIDIARIES
NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS
(Table amounts in thousands, except share and per share data)

Summary of Restricted Stock Activity

	Restricted Shares	Range of Market Price Per Share on Grant Date
Outstanding at December 31, 2009	1,966,672	\$ 9.72-53.95
Granted	313,561	\$ 28.79
Canceled	(15,927)	\$ 9.72-50.82
Vested	(278,828)	\$ 9.72-53.95
Outstanding at March 31, 2010	1,985,478	\$ 9.72-53.95
Granted	15,158	\$ 36.28
Canceled	(3,816)	\$ 9.72-49.06
Vested	(18,302)	\$ 14.31-50.11
Outstanding at June 30, 2010	1,978,518	\$ 9.72-53.95

During the six months ended June 30, 2010 and 2009, we issued 328,719 and 1,685,829 shares of restricted stock, respectively, with an aggregate fair value of \$9.5 million and \$27.3 million, respectively. The grant date fair value of restricted shares that vested during the six months ended June 30, 2010 was \$6.4 million. The total value of each restricted stock grant, based on the fair value of the stock on the date of grant, is amortized to compensation expense on a straight-line basis over the related vesting period. As of June 30, 2010, there was \$17.6 million of unrecognized compensation expense related to restricted stock that is expected to be recognized over a weighted average period of 2.7 years.

Special 2009 Restricted Stock Grant

In June 2009, the Compensation Committee of our Board of Directors approved the grant of 996,000 shares of long-term performance-based restricted stock to serve as an incentive to our senior management team to achieve certain diluted earnings per share (EPS) targets in 2011 and 2012. As of June 30, 2010, 980,000 of these shares were still outstanding. If a specified EPS target is achieved for fiscal 2011, 50% of the restricted shares will vest. If a higher EPS target is achieved for fiscal 2011, 100% of the restricted shares will vest. If the grant has not fully vested after fiscal 2011, 50% of the shares will vest if a specified EPS target is achieved for fiscal 2012. If none of the shares vested after fiscal 2011, 100% of the shares will vest if a higher EPS target is achieved for fiscal 2012. In the event that we do not achieve the required EPS targets, the restricted stock will be forfeited. A maximum of \$20.0 million could be recognized as compensation expense under this grant if all EPS targets are met.

We believe these targets, inclusive of compensation expense under this grant, to be aggressive goals in excess of our current baseline expectations, and therefore, we did not recognize any compensation expense associated with the grant since the grant date, including the six months ended June 30, 2010, nor has any share amount been included in our total diluted shares. The probability of reaching the targets is evaluated each reporting period. If it becomes probable that certain of the target performance levels will be achieved, a cumulative adjustment will be recorded and future compensation expense will increase based on the currently projected performance levels. If we had determined that all of the targets had become probable on June 30, 2010, we would have recognized an \$8.2 million cumulative compensation adjustment on that date. If we later determine that it is not probable that the minimum EPS performance threshold for the grants will be met, no further compensation cost will be recognized and any previously recognized

compensation cost will be reversed.

Table of Contents

LIFE TIME FITNESS, INC. AND SUBSIDIARIES
NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS
(Table amounts in thousands, except share and per share data)

Summary of Stock Option Activity

	Stock Options	Weighted Average Exercise Price	Weighted Average Remaining Contractual Term (in years)	Aggregate Intrinsic Value
Outstanding at December 31, 2009	810,578	\$ 22.93	4.8	\$ 3,669
Granted		\$		
Exercised	(23,526)	\$ 15.75		
Canceled		\$		
Outstanding at March 31, 2010	787,052	\$ 23.14	4.5	\$ 5,315
Granted		\$		
Exercised	(120,221)	\$ 21.48		
Canceled		\$		
Outstanding at June 30, 2010	666,831	\$ 23.44	4.3	\$ 6,493
Vested or Expected to Vest at June 30, 2010	666,685	\$ 23.44	4.3	\$ 6,493
Exercisable at June 30, 2010	665,385	\$ 23.39	4.3	\$ 6,493

No options were granted during the six month periods ended June 30, 2010 or 2009. As of June 30, 2010, there was less than \$0.1 million of unrecognized compensation expense related to stock options that is expected to be recognized in the third quarter of 2010.

The aggregate intrinsic value in the table above at June 30, 2010 represents the total pretax intrinsic value (the difference between our closing stock price at June 30, 2010 and the exercise price, multiplied by the number of in-the-money options) that would have been received by the option holders, had all option holders exercised their options on June 30, 2010. The intrinsic value changes based on the fair market value of our stock. Total intrinsic value of options exercised during the six months ended June 30, 2010 and 2009 was \$1.9 million and \$0.3 million, respectively.

Net cash proceeds from the exercise of stock options were \$3.0 million and \$0.2 million for the six months ended June 30, 2010, and 2009, respectively. The actual income tax benefit realized from stock option exercises total \$1.7 million and \$0.0 million, respectively, for each of those same periods.

Employee Stock Purchase Plan and Related Share Repurchase Plan

Our ESPP provides for the sale of our common stock to our employees at discounted purchase prices. The cost per share under this plan is 90% of the fair market value of our common stock on the last day of the purchase period, as defined. The current purchase period for employees under the ESPP began July 1, 2010 and ends December 31, 2010. Compensation expense under the ESPP is estimated based on the discount of 10% at the end of the purchase period. In June 2006, our Board of Directors authorized the repurchase of 500,000 shares of our common stock from time to time in the open market or otherwise for the primary purpose of offsetting the dilutive effect of shares pursuant to our ESPP. During the first six months of 2010, we repurchased 18,425 shares for approximately \$0.5 million. As of

June 30, 2010, there were 356,963 remaining shares authorized to be repurchased for this purpose. The shares repurchased to date have been purchased in the open market and, upon repurchase, became authorized, but unissued shares of our common stock.

Table of Contents

LIFE TIME FITNESS, INC. AND SUBSIDIARIES
NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS
(Table amounts in thousands, except share and per share data)

3. Earnings per Share

Basic EPS is computed by dividing net income applicable to common shareholders by the weighted average number of shares of common stock outstanding for each period. Diluted EPS is computed based on the weighted-average number of common shares and common equivalent shares. Common equivalent shares represent the effect of dilutive stock options and restricted stock awards during each period presented. Stock options excluded from the calculation of diluted EPS because the option exercise price was greater than the average market price of the common share were 125,156 and 754,003 for the six months ended June 30, 2010 and 2009, respectively. Long-term performance-based restricted shares excluded from the calculation of diluted EPS because vesting of the shares was not probable was 980,000 and 996,000 for each of those same periods, respectively.

The basic and diluted earnings per share calculations are shown below:

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2010	2009	2010	2009
Net income	\$ 21,884	\$ 18,260	\$ 39,720	\$ 33,374
Weighted average number of common shares outstanding basic	39,885	39,285	39,401	39,167
Effect of dilutive stock options	201	85	159	74
Effect of dilutive restricted stock awards	1,068	393	973	234
Weighted average number of common shares outstanding diluted	41,154	39,763	40,533	39,475
Basic earnings per common share	\$ 0.55	\$ 0.46	\$ 1.01	\$ 0.85
Diluted earnings per common share	\$ 0.53	\$ 0.46	\$ 0.98	\$ 0.85

4. Operating Segments

Our operations are conducted mainly through our distinctive and large, multi-use sports and athletic, professional fitness, family recreation and spa centers in a resort-like environment. We aggregate the activities of our centers and other ancillary products and services into one reportable segment as none of the centers or other ancillary products or services meet the quantitative thresholds for separate disclosure under the applicable accounting. Each of the centers has similar expected economic characteristics and customers, and generally offers similar service and product offerings. Each of the other ancillary products and services either directly or indirectly, through advertising or branding, compliment the operations of the centers. Our chief operating decision maker uses EBITDA as the primary measure of operating segment performance.

The following table presents revenue for the three and six months ended June 30, 2010 and 2009:

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2010	2009	2010	2009
Membership dues	\$ 152,879	\$ 142,841	\$ 298,044	\$ 280,238
Enrollment fees	6,175	6,540	12,499	13,013

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Personal training	32,215	27,997	64,841	57,139
Other in-center	36,242	32,253	69,148	62,413
Other	3,577	2,918	6,327	6,180
Total revenue	\$ 231,088	\$ 212,549	\$ 450,859	\$ 418,983

Table of Contents

LIFE TIME FITNESS, INC. AND SUBSIDIARIES
NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS
(Table amounts in thousands, except share and per share data)

5. Supplementary Cash Flow Information

Decreases (increases) in operating assets and increases (decreases) in operating liabilities are as follows:

	For the Six Months Ended	
	June 30,	
	2010	2009
Accounts receivable	\$ (284)	\$ 2,154
Center operating supplies and inventories	(937)	212
Prepaid expenses and other current assets	(4,225)	(1,966)
Deferred membership origination costs	3,619	(346)
Other assets		(1,598)
Accounts payable	6,840	1,631
Accrued expenses	6,296	9,266
Deferred revenue	1,708	3,450
Deferred rent liability	1,773	(43)
Other liabilities	361	1,135
Changes in operating assets and liabilities	\$ 15,150	\$ 13,895

We made cash payments for income taxes of \$25.2 million and \$20.5 million for the six months ended June 30, 2010 and 2009, respectively.

We made cash payments for interest, net of capitalized interest, of \$12.9 million and \$14.4 million for the six months ended June 30, 2010 and 2009, respectively. Capitalized interest was \$1.5 million and \$1.9 million for the six months ended June 30, 2010 and 2009, respectively.

Construction accounts payable and accounts payable related to property and equipment was \$20.1 million and \$22.9 million at June 30, 2010 and 2009, respectively.

6. Commitments and Contingencies

We are engaged in legal proceedings incidental to the normal course of business. Due to their nature, such legal proceedings involve inherent uncertainties, including but not limited to, court rulings, negotiations between affected parties and governmental intervention. We have established reserves for matters that are probable and estimable in amounts we believe are adequate to cover reasonable adverse judgments not covered by insurance. Based upon the information available to us and discussions with legal counsel, it is our opinion that the outcome of the various legal actions and claims that are incidental to our business will not have a material adverse impact on our consolidated financial position, results of operations or cash flows; however, such matters are subject to many uncertainties, and the outcome of individual matters are not predictable with assurance.

On August 27, 2009, Foss Swim School, Inc. filed an action against Life Time Fitness, Inc. and its subsidiary, LTF Club Operations Company, Inc., in district court in Hennepin County, MN seeking monetary damages and injunctive relief relating to our prior relationship with The Foss Swim School and subsequent development of our USwim program. The court heard our motion for summary judgment on July 22, 2010, and has not yet ruled on the motion. A trial date is currently scheduled for October 2010. We continue to vigorously defend the action.

7. Recent Accounting Pronouncements

In June 2009, the Financial Accounting Standards Board issued new guidance on the consolidation of variable interest entities, which was effective for us beginning January 1, 2010. The guidance amends the consolidation guidance applicable to variable interest entities to require revised evaluations of whether entities represent variable interest entities, ongoing assessments of control over such entities, and additional disclosures for variable interests. The implementation did not have an impact on our consolidated financial statements.

8. Intangible Assets

We are required to test our intangible assets for impairment on an annual basis. We are also required to evaluate these assets for impairment between annual tests if an event occurs or circumstances change that would more likely than not reduce the fair value of the intangible asset below its carrying amount. An indicator of potential impairment that could impact our intangible asset values include, but is not limited to, a significant loss of occupancy at our rental property located in Highland Park, Minnesota. We expect the facility to continue to be used as a rental property with continuing lease renewals and/or replacements and there have been no legal,

Table of Contents

LIFE TIME FITNESS, INC. AND SUBSIDIARIES
NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS
(Table amounts in thousands, except share and per share data)

regulatory or contractual provisions that would indicate that we could not renew the leases. Accordingly, the leasehold rights, which include in-place lease value and tenant origination value, were originally determined to have an indefinite life. However, during our quarter ended June 30, 2010, we determined it was appropriate to re-evaluate our useful life given the recent challenging commercial real estate markets and the current economic environment. Based upon our review, we determined our leasehold rights to have a finite life. Accordingly, we amortize the remaining carrying value of this intangible asset prospectively over the remaining weighted average lease term for in-place lease value and weighted average lease term plus expected renewal options for tenant origination value. We performed an impairment analysis as of the date of our decision to change the useful life from an indefinite life to a finite life and determined there to be no impairment.

9. Derivative Instruments

As part of our risk management program, we may periodically use interest rate swaps to manage known market exposures. Terms of derivative instruments are structured to match the terms of the risk being managed and are generally held to maturity.

In 2007, we entered into an interest rate swap contract that effectively fixed the rates paid on a total of \$125.0 million of variable rate borrowings at 4.825% plus the applicable spread (which depends on our cash flow leverage ratio) until October 2010. In May 2009, we amended the interest rate swap contract to effectively fix the rates paid on the \$125.0 million of variable rate borrowings at 4.715% plus the applicable spread from July 2009 until October 2010. The contract has been designated a cash flow hedge against interest rate volatility. In accordance with applicable accounting guidance, changes in the fair market value of the swap contract are recorded in accumulated other comprehensive income (loss). As of June 30, 2010, the \$1.2 million fair market value loss, net of tax, of the swap contract was recorded as accumulated other comprehensive loss in the shareholders' equity section of our consolidated balance sheets and the \$1.9 million gross fair market value of the swap contract was included in current maturities of long-term debt.

On an ongoing basis, we assess whether the interest rate swap used in this hedging transaction is highly effective in offsetting changes in the fair value or cash flow of the hedged item by comparing the current terms of the swap and the debt to assure they continue to coincide and through an evaluation of the continued ability of the counterparty to the swap to honor its obligations under the swap. If it is determined that the derivative is not highly effective as a hedge or hedge accounting is discontinued, any change in fair value of the derivative since the last date at which it was determined to be effective would be recognized in earnings.

10. Fair Value Measurements

The carrying amounts related to cash and cash equivalents, accounts receivable, accounts payable and accrued liabilities approximate fair value due to the relatively short maturities of such instruments. The fair value of our long-term debt and capital leases are estimated based on estimated current rates for debt with similar terms, credit worthiness and the same remaining maturities. The fair value estimates presented are based on information available to us as of June 30, 2010. These fair value estimates have not been comprehensively revalued for purposes of these consolidated financial statements since that date, and current estimates of fair values may differ significantly.

The following table presents the carrying value and the estimated fair value of long-term debt:

	June 30, 2010	
	Carrying Value	Estimated Fair Value
Fixed-rate debt	\$ 336,965	\$ 316,323
Obligations under capital leases	18,189	18,112
Floating-rate debt	273,456	261,507
Total	\$ 628,610	\$ 595,942

The accounting guidance established a framework for measuring fair value and expanded disclosures about fair value measurements. The guidance applies to all assets and liabilities that are measured and reported on a fair value basis. This enables the reader of the financial statements to assess the inputs used to develop those measurements by establishing a hierarchy for ranking the quality and reliability of the information used to

Table of Contents

**LIFE TIME FITNESS, INC. AND SUBSIDIARIES
NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS
(Table amounts in thousands, except share and per share data)**

determine fair values. The guidance requires that each asset and liability carried at fair value be classified into one of the following categories:

Level 1: Quoted market prices in active markets for identical assets or liabilities.

Level 2: Observable market based inputs or unobservable inputs that are corroborated by market data.

Level 3: Unobservable inputs that are not corroborated by market data.

We determined the fair value of the swap contract based upon current fair values as quoted by recognized dealers. As prescribed by the guidance, we recognize the fair value of the swap liability as a Level 2 valuation.

Table of Contents

Item 2.

**MANAGEMENT'S DISCUSSION AND ANALYSIS OF
FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

Forward-Looking Statements

The following discussion may contain forward-looking statements regarding us and our business, prospects and results of operations that are subject to certain risks and uncertainties posed by many factors and events that could cause our actual business, prospects and results of operations to differ materially from those that may be anticipated by such forward-looking statements. Factors that could cause or contribute to such differences include, but are not limited to, those described under "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2009. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this report. We undertake no obligation to revise any forward-looking statements in order to reflect events or circumstances that may subsequently arise. Readers are urged to carefully review and consider the various disclosures made by us in this report and in our other reports filed with the SEC that advise interested parties of the risks and factors that may affect our business.

The interim consolidated financial statements filed on this Form 10-Q and the discussions contained herein should be read in conjunction with the annual consolidated financial statements and notes included in the latest Form 10-K, as filed with the SEC, which includes audited consolidated financial statements for the three fiscal years ended December 31, 2009.

Overview

We operate large, multi-use sports, fitness and family recreation centers. As of July 30, 2010, we operated 89 centers primarily in residential locations across 19 states under the LIFE TIME FITNESS and LIFE TIME ATHLETIC brands.

We compare the results of our centers based on how long the centers have been open at the most recent measurement period. We include a center's revenue in the same-center revenue category for comparison purposes beginning on the first day of the thirteenth full calendar month of the center's operation, prior to which time we refer to the center as a new center. We include an acquired center's revenue in the same-center revenue category for comparison purposes beginning on the first day of the thirteenth full calendar month after we assumed the center's operations. We also measure same-center revenue beginning on the first day of the thirty-seventh full calendar month of the center's operation, which we refer to as a mature center.

As we grow our presence in existing markets by opening new centers, we expect to attract some memberships away from our other existing centers already in those markets, reducing revenue and initially lowering the memberships of those existing centers. In addition, as a result of new center openings in existing markets, and because older centers will represent an increasing proportion of our center base over time, our same-center revenue may be lower in future periods than in the past. Of the three new large format centers we have opened or plan to open in 2010, two will be in existing markets. Of the two boutique centers we have opened in 2010, both are in existing markets. We acquired a small health club in May, 2010 which is in an existing market. We do not expect that operating costs of our planned new centers will be significantly higher than centers opened in the past, and we also do not expect that the planned increase in the number of centers will have a material adverse effect on the overall financial condition or results of operations of existing centers.

Over the past several years, in addition to opening new centers, we have assumed the operations of leased facilities and we have financed several centers with sale-leaseback transactions. As a result of opening new centers, assuming the operations of leased facilities and entering into sale-leaseback transactions, our center operating margins are lower than they have been historically. We expect that the addition of pre-opening expenses and the lower revenue volumes characteristic of newly-opened centers, as well as the occupancy costs for our leased centers and the lease costs for facilities which we financed through sale-leaseback transactions, will affect our center operating margins at these centers and on a consolidated basis.

In 2008 and 2009, we experienced increased member attrition and lower revenue per membership as well as higher membership acquisition costs due to the challenging economic environment. If the challenging economic conditions continue, we may face continued lower total revenue and operating profit in affected centers and on a consolidated

basis. Certain of our markets may be impacted more severely than others as a result of regional economic factors such as housing, competition or unemployment rates. In the first half of 2010, we saw

Table of Contents

improvement in attrition and revenue per membership metrics, but we continue to incur high membership acquisition costs.

In 1999, we formed Bloomingdale LIFE TIME Fitness, L.L.C. (Bloomingdale LLC) with two unrelated organizations for the purpose of constructing, owning and operating a center in Bloomingdale, Illinois. Bloomingdale LLC is accounted for as an investment in an unconsolidated affiliate and is not consolidated in our financial statements.

We measure performance using such key operating statistics as member satisfaction ratings, return on investment, average center revenue per membership, including membership dues and enrollment fees, average in-center revenue per membership and center operating expenses, with an emphasis on payroll and occupancy costs, as a percentage of revenue and same-center revenue growth. We use center revenue and EBITDA margins to evaluate overall performance and profitability on an individual center basis. In addition, we focus on several membership statistics on a center-level and system-wide basis. These metrics include change in center membership levels and growth of system-wide memberships, percentage center membership to target capacity, center membership usage, center membership mix among individual, couple and family memberships, Flex subscription memberships and center attrition rates. During 2008, our annual attrition rate (trailing 12 month) increased from 34.3% to 42.3% driven primarily by the challenging economic environment and inactive members leaving earlier than in the past. During 2009, our annual attrition rate decreased from 42.3% to 40.6%. In first half of 2010, our trailing 12 month attrition rate decreased to 38.2%.

We have three primary sources of revenue.

Our largest source of revenue is membership dues (66.1% of total revenue for the six months ended June 30, 2010) and enrollment fees (2.8% of total revenue for the six months ended June 30, 2010) paid by our members. We recognize revenue from monthly membership dues in the month to which they pertain. We recognize revenue from enrollment fees over the estimated average membership life, which we estimate to be 30 months for the first quarter of 2010 and all of 2009 and the fourth quarter of 2008, 33 months for the second and third quarters of 2008 and 36 months for the first quarter of 2008 and prior periods.

We generate revenue within a center, which we refer to as in-center revenue, or in-center businesses (29.7% of total revenue for the six months ended June 30, 2010), including fees for personal training, group fitness training and other member activities, sales of products at our LifeCafe, sales of products and services offered at our LifeSpa, tennis programs and renting space in certain of our centers. The revenue associated with these services is generally recognized at the time the service is performed.

We have expanded the LIFE TIME FITNESS brand into other wellness-related offerings that generate revenue, which we refer to as other revenue, or corporate businesses (1.4% of total revenue for the six months ended June 30, 2010), including our media, wellness and athletic events businesses. Our primary media offering is our magazine, *Experience Life*. Other revenue also includes two restaurants in the Minneapolis market and rental income from our Highland Park, Minnesota office building.

We have five primary sources of operating expenses.

Center operations expenses consist primarily of salary, commissions, payroll taxes, benefits, real estate taxes and other occupancy costs, utilities, repairs and maintenance, supplies, administrative support and communications to operate our centers.

Advertising and marketing expenses consist of our marketing department costs and media and advertising costs to support center membership levels, in-center businesses and our corporate businesses.

General and administrative expenses include costs relating to our centralized support functions, such as corporate general management, accounting, information systems, human resources, procurement, real estate and development and member relations.

Other operating expenses include the costs associated with our media, athletic events and nutritional product businesses, two restaurants and other corporate expenses, as well as gains or losses on our dispositions of assets.

Table of Contents

Depreciation and amortization are computed primarily using the straight-line method over estimated useful lives of the assets. Leasehold improvements are amortized using the straight-line method over the shorter of the lease term or the estimated useful life of the improvement.

Our total operating expenses may vary from period to period depending on the number of new centers opened during that period, the number of centers engaged in presale activities and the performance of our in-center businesses.

Our primary capital expenditures relate to the construction of new centers and updating and maintaining our existing centers. The land acquisition, construction and equipment costs for a large format center can vary considerably based on variability in land cost and the cost of construction labor, as well as whether or not a tennis area is included or whether or not we expand the gymnasium or add other facilities. We perform maintenance and make improvements on our centers and equipment throughout each year. We conduct a more thorough remodeling project at each center approximately every four to six years.

Critical Accounting Policies and Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the U.S., or GAAP, requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Ultimate results could differ from those estimates. In recording transactions and balances resulting from business operations, we use estimates based on the best information available. We use estimates for such items as depreciable lives and tax provisions. We also use estimates for calculating the amortization period for deferred enrollment fee revenue and associated direct costs, which are based on the historical estimated average membership life. We revise the recorded estimates when better information is available, facts change or we can determine actual amounts. These revisions can affect operating results.

Our critical accounting policies and use of estimates are discussed in and should be read in conjunction with the annual consolidated financial statements and notes included in the latest Form 10-K, as filed with the SEC, which includes audited consolidated financial statements for our three fiscal years ended December 31, 2009.

Table of Contents**Results of Operations**

The following table sets forth our statements of operations data as a percentage of total revenue and also sets forth other financial and operating data:

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2010	2009	2010	2009
Revenue				
Center revenue				
Membership dues	66.2%	67.2%	66.1%	66.9%
Enrollment fees	2.7	3.1	2.8	3.1
In-center revenue	29.6	28.3	29.7	28.5
Total center revenue	98.5	98.6	98.6	98.5
Other revenue	1.5	1.4	1.4	1.5
Total revenue	100.0	100.0	100.0	100.0
Operating expenses				
Center operations	61.5	60.6	62.0	61.1
Advertising and marketing	2.6	2.9	2.8	3.4
General and administrative	4.9	5.5	4.9	5.6
Other operating	2.4	2.3	2.2	2.3
Depreciation and amortization	10.0	10.7	10.2	10.7
Total operating expenses	81.4	82.0	82.1	83.1
Income from operations (operating margin)	18.6	18.0	17.9	16.9
Other income (expense)				
Interest expense, net	(3.0)	(3.7)	(3.3)	(3.7)
Equity in earnings of affiliate	0.1	0.2	0.1	0.2
Total other income (expense)	(2.9)	(3.5)	(3.2)	(3.5)
Income before income taxes	15.7	14.5	14.7	13.4
Provision for income taxes	6.2	5.9	5.9	5.4
Net income	9.5%	8.6%	8.8%	8.0%
Other financial data:				
Same-center revenue growth 13 month (1)	4.8%	(4.4%)	3.7%	(3.6%)
Mature same-center revenue growth 37 month (1)	1.8%	(9.0%)	0.4%	(8.4%)
Average center revenue per membership (2)	\$ 371	\$ 354	\$ 740	\$ 706
	\$ 112	\$ 102	\$ 223	\$ 204

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Average in-center revenue per membership

(3)				
Trailing 12 month attrition rate (4)	38.2%	41.5%	38.2%	41.5%
Quarterly attrition rate (5)	8.4%	9.5%	N/A	N/A
EBITDA (in thousands) (6)	\$ 66,445	\$ 61,237	\$ 127,152	\$ 116,141
EBITDA margin (7)	28.8%	28.8%	28.2%	27.7%
EBITDAR (in thousands) (6)	\$ 77,270	\$ 71,321	\$ 148,487	\$ 136,221
EBITDAR margin (8)	33.4%	33.6%	32.9%	32.5%
Capital expenditures (in thousands) (9)	\$ 25,125	\$ 42,825	\$ 48,164	\$ 91,725
Free cash flow (in thousands) (10)	\$ 21,708	\$ 5,799	\$ 52,544	\$ 6,559

Operating data (end of period) (11):

Centers open	88	84	88	84
Memberships	631,862	608,281	631,862	608,281
Center square footage (12)	8,754,465	8,445,689	8,754,465	8,445,689
	16			

Table of Contents

- (1) Membership dues, enrollment fees and in-center revenue for a center are included in *same-center revenue growth 13 month* beginning on the first day of the thirteenth full calendar month of the center s operation and are included in *mature same-center revenue growth 37 month* beginning on the first day of the thirty-seventh full calendar month of the center s operation.
- (2) Average center revenue per membership is total center revenue for the period divided by an average number of memberships for the period, where the average number of memberships for the period is derived from dividing the sum of the total

memberships outstanding at the end of each month during the period by the total number of months in the period.

(3) Average in-center revenue per membership is total in-center revenue for the period divided by the average number of memberships for the period, where the average number of memberships for the period is derived from dividing the sum of the total memberships outstanding at the end of each month during the period by the total number of months in the period.

(4) Trailing 12 month attrition rate (or annual attrition rate) is calculated as follows: total terminations for the trailing 12 months (excluding frozen memberships) divided into the average

beginning month membership balance for the trailing 12 months. The trailing 12 month attrition rate for the three months and six months ended June 30, 2010 includes a 0.3% positive impact due to a change in calculation methodology adopted April 1, 2010 in which we exclude potential memberships who elect to cancel during their 14-day trial as members.

- (5) Quarterly attrition rate is calculated as follows: total terminations for the quarter (excluding frozen memberships) divided into the average beginning month membership balance for the quarter. The quarterly attrition rate for the three months ended June 30, 2010 includes a 0.3% positive impact due to a

change in
calculation
methodology
adopted April 1,
2010.

- (6) EBITDA consists of net income plus interest expense, net, provision for income taxes and depreciation and amortization. EBITDAR adds rent expense to EBITDA. These terms, as we define them, may not be comparable to a similarly titled measures used by other companies and are not measures of performance presented in accordance with GAAP. We use EBITDA and EBITDAR as measures of operating performance. EBITDA or EBITDAR should not be considered as a substitute for net income, cash flows provided by operating activities or other income or cash flow data prepared in accordance with GAAP. The

funds depicted by EBITDA and EBITDAR are not necessarily available for discretionary use if they are reserved for particular capital purposes, to maintain debt covenants, to service debt or to pay taxes.

The following table provides a reconciliation of net income, the most directly comparable GAAP measure, to EBITDA and EBITDAR (in thousands):

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2010	2009	2010	2009
Net income	\$ 21,884	\$ 18,260	\$ 39,720	\$ 33,374
Interest expense, net	6,917	7,880	15,013	15,354
Provision for income taxes	14,426	12,462	26,435	22,714
Depreciation and amortization	23,218	22,635	45,984	44,699
EBITDA	\$ 66,445	\$ 61,237	\$ 127,152	\$ 116,141
Rent expense	10,825	10,084	21,335	20,080
EBITDAR	\$ 77,270	\$ 71,321	\$ 148,487	\$ 136,221

(7) EBITDA margin is the ratio of EBITDA to total revenue.

(8) EBITDAR margin in the

ratio of
EBITDAR to
total revenue.

- (9) Capital expenditures represent investments in our new centers, costs related to updating and maintaining our existing centers, acquisitions (of centers and events) and other infrastructure investments. For purposes of deriving capital expenditures from our cash flows statement, capital expenditures include our purchases of property and equipment, excluding purchases of property and equipment in accounts payable at period

Table of Contents

end, property and equipment purchases financed through notes payable and capital lease obligations, and non-cash share-based compensation capitalized to projects under development.

- (10) Free cash flow is a non-GAAP measure consisting of net cash provided by operating activities, less purchases of property and equipment. Free cash flow does not include acquisition investments. This term, as we define it, may not be comparable to a similarly titled measure used by other companies and does not represent the total increase or decrease in the cash balance presented in accordance with GAAP. We use free cash flow as a measure of cash generated after spending on property and

equipment. Free cash flow should not be considered as a substitute for net cash provided by operating activities prepared in accordance with GAAP.

The following table provides a reconciliation of net cash provided by operating activities to free cash flow (in thousands):

	For the Three Months Ended June 30,		For the Six Months Ended June 30,	
	2010	2009	2010	2009
Net cash provided by operating activities	\$ 46,833	\$ 48,624	\$ 100,708	\$ 98,284
Less: Purchases of property and equipment	(25,125)	(42,825)	(48,164)	(91,725)
Free cash flow	\$ 21,708	\$ 5,799	\$ 52,544	\$ 6,559

(11) The operating data presented in these items includes the center owned by Bloomingdale LLC. The data presented elsewhere in this section excludes the center owned by Bloomingdale LLC.

(12) The square footage presented in this

table reflects fitness square footage, which is the best metric for the efficiencies of a facility. We exclude outdoor pool, outdoor play areas, indoor/outdoor tennis elements and satellite facility square footage.

Three Months Ended June 30, 2010 Compared to Three Months Ended June 30, 2009

Total revenue. Total revenue increased \$18.5 million, or 8.7%, to \$231.1 million for the three months ended June 30, 2010 from \$212.5 million for the three months ended June 30, 2009.

Total center revenue grew \$17.9 million, or 8.5%, to \$227.5 million for the three months ended June 30, 2010 from \$209.6 million for the three months ended June 30, 2009. Of the \$17.9 million increase in total center revenue, 56.1% was from membership dues, which increased \$10.0 million, or 7.0%, due to increased memberships at new centers and higher average dues. Our number of memberships increased 3.9% to 631,862 at June 30, 2010 from 608,281 at June 30, 2009.

45.9% was from in-center revenue, which increased \$8.2 million primarily as a result of increased sales of our LifeSpa and LifeCafe products and services and personal training. Average in-center revenue per membership increased 9.9% to \$112 for the three months ended June 30, 2010 from \$102 for the three months ended June 30, 2009.

(2.0%) was from enrollment fees, which are deferred until a center opens and recognized on a straight-line basis over our estimated average membership life. Since the fourth quarter of 2008, the estimated average membership life has been 30 months. For the second and third quarters of 2008, it was 33 months, and for the first quarter of 2008 and prior, it was 36 months. Enrollment fees decreased by \$0.4 million for the three months ended June 30, 2010 to \$6.2 million. Our average enrollment fee was lower in the second quarter of 2010 than in the second quarter of 2009 due primarily to increased promotional pricing to attract new memberships in the current economic environment.

Other revenue increased \$0.7 million, or 22.6%, to \$3.6 million for the three months ended June 30, 2010, which was primarily due to higher media sales and athletic event revenue.

Center operations expenses. Center operations expenses totaled \$142.2 million, or 62.5% of total center revenue (or 61.5% of total revenue), for the three months ended June 30, 2010, compared to \$128.9 million, or 61.5% of total center revenue (or 60.6% of total revenue), for the three months ended June 30, 2009. This \$13.3 million increase primarily consisted of an increase of \$7.9 million in additional payroll-related costs to support

Table of Contents

increased memberships and revenue growth at our centers and \$2.8 million in occupancy-related costs, including utilities, real estate taxes and rent on leased centers. Center rent expense totaled \$10.7 million for the three months ended June 30, 2010 and \$9.9 million for the three months ended June 30, 2009. This \$0.8 million increase is primarily a result of two new ground leases for future centers. Center operations expenses increased as a percent of total revenue due primarily to increases in member acquisition costs and costs associated with increased in-center revenue.

Advertising and marketing expenses. Advertising and marketing expenses were \$5.9 million, or 2.6% of total revenue, for the three months ended June 30, 2010 compared to \$6.1 million, or 2.9% of total revenue, for the three months ended June 30, 2009. These expenses decreased primarily due to more targeted and market-specific marketing campaigns.

General and administrative expenses. General and administrative expenses were \$11.3 million, or 4.9% of total revenue, for the three months ended June 30, 2010 compared to \$11.8 million, or 5.5% of total revenue, for the three months ended June 30, 2009. This \$0.5 million decrease was primarily due to increased efficiencies and productivity improvements.

Other operating expenses. Other operating expenses were \$5.6 million for the three months ended June 30, 2010 compared to \$4.9 million for the three months ended June 30, 2009. This \$0.7 million increase was primarily due to losses on disposals of equipment as we continue to remodel and upgrade our existing centers.

Depreciation and amortization. Depreciation and amortization was \$23.2 million for the three months ended June 30, 2010 compared to \$22.6 million for the three months ended June 30, 2009. This \$0.6 million increase was due primarily to depreciation on our new centers opened in 2009 and the first half of 2010.

Interest expense, net. Interest expense, net of interest income, was \$6.9 million for the three months ended June 30, 2010 compared to \$7.9 million for the three months ended June 30, 2009. This \$1.0 million decrease was primarily the result of a reduction in debt levels.

Provision for income taxes. The provision for income taxes was \$14.4 million for the three months ended June 30, 2010 compared to \$12.5 million for the three months ended June 30, 2009. This \$1.9 million increase was due to an increase in income before income taxes of \$5.6 million, partially offset by a slightly lower effective income tax rate in the first half of 2010. The effective income tax rate for the three months ended June 30, 2010 was 39.7% compared to 40.6% for the three months ended June 30, 2009.

Net income. As a result of the factors described above, net income was \$21.9 million, or 9.5% of total revenue, for the three months ended June 30, 2010 compared to \$18.3 million, or 8.6% of total revenue, for the three months ended June 30, 2009.

Six Months Ended June 30, 2010 Compared to Six Months Ended June 30, 2009

Total revenue. Total revenue increased \$31.9 million, or 7.6%, to \$450.9 million for the six months ended June 30, 2010 from \$419.0 million for the six months ended June 30, 2009.

Total center revenue grew \$31.7 million, or 7.7%, to \$444.5 million for the six months ended June 30, 2010 from \$412.8 million for the six months ended June 30, 2009. Of the \$31.7 million increase in total center revenue, 56.1% was from membership dues, which increased \$17.8 million, or 6.4%, due to increased memberships at new centers and higher average dues. Our number of memberships increased 3.9% to 631,862 at June 30, 2010 from 608,281 at June 30, 2009.

45.5% was from in-center revenue, which increased \$14.4 million primarily as a result of increased sales of our LifeSpa and LifeCafe products and services and personal training. Average in-center revenue per membership increased 9.1% to \$223 for the six months ended June 30, 2010 from \$204 for the six months ended June 30, 2009.

(1.6%) was from enrollment fees, which are deferred until a center opens and recognized on a straight-line basis over our estimated average membership life. Since the fourth quarter of 2008, the estimated average membership life has been 30 months. For the second and third quarters of 2008, it was 33 months, and for the first quarter of 2008 and prior, it was 36 months. Enrollment fees decreased by \$0.5 million for the six months

ended June 30, 2010 to \$12.5 million. Our average enrollment fee was lower in

Table of Contents

the first half of 2010 than in the first half of 2009 due primarily to increased promotional pricing to attract new memberships in the current economic environment.

Other revenue increased \$0.1 million, or 2.4%, to \$6.3 million for the six months ended June 30, 2010, which was primarily due to higher media sales.

Center operations expenses. Center operations expenses totaled \$279.7 million, or 62.9% of total center revenue (or 62.0% of total revenue), for the six months ended June 30, 2010, compared to \$255.8 million, or 62.0% of total center revenue (or 61.1% of total revenue), for the six months ended June 30, 2009. This \$23.9 million increase primarily consisted of an increase of \$13.2 million in additional payroll-related costs to support increased memberships and revenue growth at our centers and \$4.7 million in occupancy-related costs, including utilities, real estate taxes and rent on leased centers. Center rent expense totaled \$21.0 million for the six months ended June 30, 2010 and \$19.8 million for the six months ended June 30, 2009. This \$1.2 million increase is primarily a result of two new ground leases for future centers. Center operations expenses increased as a percent of total revenue due primarily to increases in member acquisition costs and costs associated with increased in-center revenue.

Advertising and marketing expenses. Advertising and marketing expenses were \$12.7 million, or 2.8% of total revenue, for the six months ended June 30, 2010 compared to \$14.4 million, or 3.4% of total revenue, for the six months ended June 30, 2009. These expenses decreased primarily due to more targeted and market-specific marketing campaigns.

General and administrative expenses. General and administrative expenses were \$22.0 million, or 4.9% of total revenue, for the six months ended June 30, 2010 compared to \$23.5 million, or 5.6% of total revenue, for the six months ended June 30, 2009. This \$1.5 million decrease was primarily due to increased efficiencies and productivity improvements.

Other operating expenses. Other operating expenses were \$9.9 million for the six months ended June 30, 2010 compared to \$9.8 million for the six months ended June 30, 2009.

Depreciation and amortization. Depreciation and amortization was \$46.0 million for the six months ended June 30, 2010 compared to \$44.7 million for the six months ended June 30, 2009. This \$1.3 million increase was due primarily to depreciation on our new centers opened in 2009 and the first half of 2010.

Interest expense, net. Interest expense, net of interest income, was \$15.0 million for the six months ended June 30, 2010 compared to \$15.4 million for the six months ended June 30, 2009. This \$0.4 million decrease was primarily the result of a reduction in debt levels.

Provision for income taxes. The provision for income taxes was \$26.4 million for the six months ended June 30, 2010 compared to \$22.7 million for the six months ended June 30, 2009. This \$3.7 million increase was due to an increase in income before income taxes of \$10.1 million, partially offset by a slightly lower effective income tax rate in the first half of 2010. The effective income tax rate for the six months ended June 30, 2010 was 40.0% compared to 40.5% for the six months ended June 30, 2009.

Net income. As a result of the factors described above, net income was \$39.7 million, or 8.8% of total revenue, for the six months ended June 30, 2010 compared to \$33.4 million, or 8.0% of total revenue, for the six months ended June 30, 2009.

Liquidity and Capital Resources**Liquidity**

Historically, we have satisfied our liquidity needs through various debt arrangements, sales of equity and cash flow provided by operations. Our principal liquidity needs have included the development of new centers, debt service requirements and expenditures necessary to maintain and update our existing centers and associated fitness equipment. We believe that we can satisfy our current and longer-term debt service obligations and capital expenditure requirements primarily with cash flow from operations, by the extension of the terms of or refinancing our existing debt facilities, through sale-leaseback transactions and by continuing to raise long-term debt or equity capital, although there can be no assurance that such actions can or will be completed.

In 2009, we slowed our growth plans and began to generate free cash flow that allowed us to pay down a portion of our existing debt. We plan to pay off or refinance debt scheduled to mature in 2011 and 2012, including

Table of Contents

mortgage notes payable in July 2011 and our revolving credit facility in May 2012, through cash flow from operations, refinancing existing debt facilities or issuing new debt.

Our business model operates with negative working capital because we carry minimal accounts receivable due to our ability to have monthly membership dues paid by electronic draft, we defer enrollment fee revenue and we fund the construction of our new centers under standard arrangements with our vendors that are paid with proceeds from long-term debt.

Table of Contents

The following table summarizes our capital structure as of June 30, 2010 and December 31, 2009 (in thousands):

	June 30, 2010	December 31, 2009
Debt		
Long-term debt	\$ 616,694	\$ 643,630
Current maturities of long-term debt	11,916	16,716
Total debt	628,610	660,346
Shareholders' Equity		
Common stock	838	829
Additional paid-in capital	402,563	395,121
Retained earnings	383,815	344,095
Accumulated other comprehensive loss	(1,163)	(2,614)
Total shareholders' equity	786,053	737,431
Total capitalization	\$ 1,414,663	\$ 1,397,777

Debt highlights, as of June 30, 2010 and December 31, 2009:

	June 30, 2010	December 31, 2009
Fixed-rate debt as a percent of total debt ⁽¹⁾	56.8%	59.6%
Weighted-average annual interest rate of total debt	3.5%	3.7%
Total debt (net of cash) as a percent of total capitalization (total debt (net of cash) and total shareholders' equity)	43.5%	47.0%
Cash provided by operating activities (trailing twelve months) as a percent of total debt	30.0%	28.2%

(1) Our interest rate swap notional amount of \$125.0 million is included as fixed rate debt in our calculation of fixed-rate debt as a percent of total debt.

Operating Activities

As of June 30, 2010, we had total cash and cash equivalents of \$24.0 million. We also had \$95.1 million available under the existing terms of our revolving credit facility as of June 30, 2010.

Net cash provided by operating activities was \$100.7 million for the six months ended June 30, 2010 compared to \$98.3 million for the six months ended June 30, 2009.

Investing Activities

Investing activities consist primarily of purchasing real property, constructing new centers, purchasing new centers and events and purchasing new fitness equipment. In addition, we invest in capital expenditures to maintain and update our existing centers. We continue to evaluate, and on occasion, opportunistically acquire, health clubs and/or related businesses that we believe enhance our strategic and economic position. In the second quarter of 2010, we invested \$9.4 million in acquisitions, including a small health club in the Houston market and a number of athletic events, including the Chicago Triathlon. We finance the purchase of our property and equipment and acquisitions by cash payments or by financing through notes payable or capital lease obligations.

Net cash used in investing activities was \$57.3 million for the six months ended June 30, 2010 compared to \$90.8 million for the six months ended June 30, 2009. The decrease of \$33.5 million was primarily due to a reduction in construction accounts payable.

Table of Contents

Our capital expenditures were as follows (in thousands):

	For the Six Months Ended June 30,	
	2010	2009
Purchases of property and equipment	\$ 48,164	\$ 91,725
Non-cash property purchases in construction accounts payable and accounts payable	10,188	(40,855)
Non-cash share-based compensation capitalized to projects under development	176	320
Total capital expenditures	\$ 58,528	\$ 51,190

The following schedule reflects capital expenditures by type of expenditure for the six months ended June 30, 2010 (in thousands):

New center land and construction	\$ 42,718
Initial remodels of acquired centers	2,032
Maintenance of existing facilities and centralized infrastructure	13,778
Total capital expenditures	\$ 58,528